

Aman Verma

Senior Product Designer

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Senior Product Designer with **6+ years of experience** designing complex **B2B SaaS, enterprise platforms, and consumer applications**. Specialised in AI-native product experiences, human-centred design, and scalable design systems. Currently leading end-to-end product design at Lyearn, translating complex business workflows into intuitive user experiences. Experienced in product strategy, user research, cross-functional collaboration, and **AI assisted design-to-development workflows**, with a focus on measurable business and user outcomes.

Links: [in linkedin.com](#) [Portfolio: designsuspect.com](#) [Behance](#) [Dribbble](#)

Experience

Lyearn (AI native HR SaaS) | Senior UX Designer

March 2025 – Present

- AI Powered Employee Intelligence:** Led end-to-end design of an AI-powered workforce intelligence platform that integrates enterprise systems to analyse employee goals, skills, and work activities, generating personalised performance insights and actionable recommendations for employees, managers, and leadership. **Currently being piloted with 200+ employees.**
- Enterprise HR Architecture:** Architected core HR management workflows spanning organisational hierarchies, positions, job profiles, vacancies, backfills, and bulk invitations with automated conflict resolution, simplifying complex enterprise administration.
- AI Course Creator:** Designed an AI-powered course creation experience that transforms prompts and source materials into structured learning modules, assessments, and content, **reducing course creation time by 30%.**
- Design System & AI Engineering:** Established a Figma-to-React workflow with a synchronised component library, enabling AI coding agents to translate designs into production-ready interfaces and **reducing frontend implementation time by 40%.**
- Career Pathing:** Defined an enterprise career progression experience with competency frameworks, job ladders, grade-mapped levels, and readiness scoring, helping employees understand growth opportunities and managers identify succession gaps. In development.
- AI Knowledge Management:** Led UX design of a centralised knowledge platform featuring bulk document ingestion, AI-assisted organisation, visual mind maps, and searchable knowledge. In development.

Qubo (Smart home and dashcam apps) | UI/UX Designer → Senior UI/UX Designer

June 2023 – March 2025

- Designed the Qubo dashcam and smart home apps **used across 500,000+ connected devices.**
- Led the end-to-end redesign of Qubo Pro app, from problem discovery and workflow redesign through prototyping and **beta validation with 300+ users**, improving device connection success and resolving friction across setup, video access, and downloads.
- Redesigned core flows in the Qubo smart home app, **reducing playback-related user complaints by 20%** and streamlining device onboarding and commissioning flows to **reduce related issues by 30%.**

Nickelfox Technologies (Product design agency) | Product Designer Intern → Product Designer

May 2021 – June 2023

- Designed end-to-end UI/UX for mobile apps, SaaS platforms, and dashboards across healthcare, fintech, e-commerce, and hospitality clients, and redesigned the Nickelfox website, **increasing qualified inbound enquiries by 20%.**

OriginBluy (Employee engagement app) | UI Designer → UI/UX Designer

June 2020 – April 2021

- Redesigned the TWChallenge app, applying gamification principles from Hooked and the Octalysis Framework to motivate users to walk more and build healthier habits, **reducing app drop-off by 30%.**

Skills

- AI & design to development:** AI Product Design, AI-Assisted Workflows, Figma-to-React, Design Systems, Design Tokens, Component Libraries, Prompt Engineering, Prototyping in Code, Design QA, GitHub PR Workflows
- Product design:** B2B SaaS, Enterprise UX, Human-Centered Design, Interaction Design, User Experience Design, High-Fidelity Design, Information Architecture, Wireframing, Prototyping, Accessibility (WCAG), Responsive Design
- Research & validation:** User Research, User Interviews, Usability Testing, Journey Mapping, Research Synthesis, Heuristic Evaluation, Data-Driven Design, Competitive Analysis
- Strategy & collaboration:** Product Strategy, Product Discovery, Cross-Functional Collaboration, Stakeholder Management, Design Systems Governance, Mentoring, Design Critique
- Design tools:** Figma, FigJam, Claude Code, Cursor, GitHub, Storybook, Framer, Adobe Creative Suite

Education

Bachelor of Technology in Mechanical Engineering, 2019

Manav Rachna International Institute of Research and Studies, Faridabad, India